Conference Program

Beijing, China
May, 2014

ICEASS
International Conference on Education and Social Sciences

ISEANS
International Symposium on Engineering and Natural Sciences

ACGEBF
Annual Conference on Global Economics, Business and Finance

ICEAI
International Congress on Engineering and Information
ICEASS
International Conference on Education and Social Sciences

ISEANS
International Symposium on Engineering and Natural Sciences
ISBN 978-986-89844-3-1

ACGEBF
Annual Conference on Global Economics, Business and Finance
ISBN 978-986-90263-3-8

ICEAI
International Congress on Engineering and Information
ISBN 978-986-88450-4-6
**Content**

General Information for Conference Participants .......................................................... 3  
Conference Schedule ........................................................................................................ 4  
Conference Venue Information ......................................................................................... 6  
Conference Organization .................................................................................................... 8  
Special Thanks to Session Chairs ..................................................................................... 14  
Keynote Speech .................................................................................................................. 15  
Oral Sessions ....................................................................................................................... 17  
  - Law, Politics & Communication ..................................................................................... 17  
  - Education I .................................................................................................................... 18  
  - Civil Engineering & Environmental Engineering ......................................................... 19  
  - Information Engineering ................................................................................................. 21  
  - Entrepreneurship and Small Business & Business Management .................................... 23  
  - Education II .................................................................................................................. 25  
  - Biology .......................................................................................................................... 27  
  - Management .................................................................................................................. 29  
  - Psychology I .................................................................................................................. 31  
  - Society ............................................................................................................................. 32  
  - Financial Management & Economics ............................................................................. 34  
  - Psychology II .................................................................................................................. 36  
  - Culture I ......................................................................................................................... 37  
  - Education III .................................................................................................................. 39  
  - Electrical Engineering and Computer Science .............................................................. 41  
  - Psychology III ............................................................................................................... 43  
  - Engineering Management & Industrial Engineering ...................................................... 44  
  - Education IV ................................................................................................................... 45  
  - Biological Engineering, Physics & Chemistry ................................................................. 46  
  - Education V .................................................................................................................... 48  
  - Finance & Economics .................................................................................................... 49  
  - Education VI .................................................................................................................. 50  
  - Economics ...................................................................................................................... 52  
Poster Sessions .................................................................................................................... 53  
  - Education & Culture ...................................................................................................... 53  
  - Economics & Business and Management ...................................................................... 55  
  - Information Engineering, Computer Science & Civil Engineering .................................. 57  
  - Biology ............................................................................................................................. 58
General Information for Conference Participants

Information and Registration
The Registration and Information Desk will be situated in The Presidential Beijing on the second floor, and will be open at the following times:
Friday, May 23 (8:15-17:30)
Saturday, May 24 (8:15-17:30)

Parallel Sessions
Parallel Sessions will run on May 23 and 24. Sessions are usually 90 minutes in length.

Presentations and Equipment
All presentation rooms are equipped with a screen, an LCD projector, and a laptop computer installed with PowerPoint software. You will be able to insert your USB flash drive into the computer and double click on your presentation to open it in PowerPoint. We recommend that you bring two copies of your presentation in case of one fails. You may also link your own laptop computer to the projector cable, however if you use your own Mac please ensure you have the requisite connector.

A Polite Request to All Participants
Participants are requested to arrive in a timely fashion for all addresses, whether to their own, or to those of other presenters. Presenters are reminded that the time slots should be divided fairly and equally between the number of presentations, and that they should not overrun. The session chair is asked to assume this timekeeping role.

Poster Sessions & Poster Requirements
Materials Provided by the Conference Organizer:
1. X-frame display & Base Fabric Canvases (60cm×160cm)
2. Adhesive Tapes or Clamps

Materials Prepared by the Presenters:
1. Home-made Poster(s)

Requirement for the Posters:
1. Material: not limited, can be posted on the canvases
2. Size: smaller than 60cm*160cm
## Conference Schedule

### Thursday, May 22, 2014

**Executive Committee Meeting (Committee Only)**

### Friday, May 23, 2014

**Oral Sessions, The Presidential Hotel, 2F**

<table>
<thead>
<tr>
<th>Time</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:15-17:30</td>
<td>Registration</td>
</tr>
<tr>
<td>08:45-10:15</td>
<td>Oral Session Volga, Law, Politics &amp; Communication</td>
</tr>
<tr>
<td></td>
<td>Oral Session Amazon, Education I</td>
</tr>
<tr>
<td></td>
<td>Oral Session Seine, Civil Engineering &amp; Environmental Engineering</td>
</tr>
<tr>
<td>10:15-10:30</td>
<td>Tea Break</td>
</tr>
<tr>
<td>10:30-12:00</td>
<td>Oral Session Volga, Keynote Speech: Dr. Cathine Gilchrist</td>
</tr>
<tr>
<td></td>
<td>Oral Session Amazon, Information Engineering</td>
</tr>
<tr>
<td></td>
<td>Oral Session Seine, Keynote Speech: Dr. San-Yih Lin</td>
</tr>
<tr>
<td>12:00-13:00</td>
<td>Lunch Time</td>
</tr>
<tr>
<td>13:00-14:30</td>
<td>Oral Session Volga, Entrepreneurship and Small Businesses &amp; Business Management</td>
</tr>
<tr>
<td></td>
<td>Oral Session Amazon, Education II</td>
</tr>
<tr>
<td></td>
<td>Oral Session Seine, Biology</td>
</tr>
<tr>
<td>14:30-14:45</td>
<td>Tea Break</td>
</tr>
<tr>
<td>14:45-16:15</td>
<td>Oral Session Volga, Management</td>
</tr>
<tr>
<td></td>
<td>Oral Session Amazon, Psychology I</td>
</tr>
<tr>
<td></td>
<td>Oral Session Seine, Society</td>
</tr>
<tr>
<td>16:15-16:30</td>
<td>Tea Break</td>
</tr>
<tr>
<td>16:30-18:00</td>
<td>Oral Session Volga, Financial Management &amp; Economics</td>
</tr>
<tr>
<td></td>
<td>Oral Session Amazon, Psychology II</td>
</tr>
<tr>
<td></td>
<td>Oral Session Seine, Culture I</td>
</tr>
</tbody>
</table>
**Saturday, May 24, 2014**

### Oral Sessions, The Presidential Hotel, 2F

<table>
<thead>
<tr>
<th>Time</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:15-17:30</td>
<td>Registration</td>
</tr>
<tr>
<td>08:45-10:15</td>
<td>Oral Session Volga, Education III</td>
</tr>
<tr>
<td></td>
<td>Oral Session Amazon, Electrical Engineering &amp; Computer Science</td>
</tr>
<tr>
<td>10:15-10:30</td>
<td>Tea Break</td>
</tr>
<tr>
<td>10:30-12:00</td>
<td>Oral Session Volga, Psychology III</td>
</tr>
<tr>
<td></td>
<td>Oral Session Amazon, Engineering Management &amp; Industrial Engineering</td>
</tr>
<tr>
<td>12:00-13:00</td>
<td>Lunch Time</td>
</tr>
<tr>
<td>13:00-14:30</td>
<td>Oral Session Volga, Education IV</td>
</tr>
<tr>
<td></td>
<td>Oral Session Amazon, Biological Engineering, Physics &amp; Chemistry</td>
</tr>
<tr>
<td>14:30-14:45</td>
<td>Tea Break</td>
</tr>
<tr>
<td>14:45-16:15</td>
<td>Oral Session Volga, Education V</td>
</tr>
<tr>
<td></td>
<td>Oral Session Amazon, Finance &amp; Economics</td>
</tr>
<tr>
<td>16:15-16:30</td>
<td>Tea Break</td>
</tr>
<tr>
<td>16:30-18:00</td>
<td>Oral Session Volga, Education VI</td>
</tr>
<tr>
<td></td>
<td>Oral Session Amazon, Economics</td>
</tr>
</tbody>
</table>

### Poster Sessions, The Presidential Hotel, 2F

<table>
<thead>
<tr>
<th>Time</th>
<th>Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:15-17:30</td>
<td>Registration</td>
</tr>
<tr>
<td>10:00-11:00</td>
<td>Information Engineering, Computer Science &amp; Civil Engineering</td>
</tr>
<tr>
<td></td>
<td>Biology, Physics &amp; Chemistry</td>
</tr>
</tbody>
</table>
Conference Venue Information

The Presidential Beijing

Address: No.9 Fuchengmenwai Road, Xicheng District. Beijing China
Telephone number: +8610 5858 5588

Location:
Conveniently located in the heart of Beijing, close to 2nd Ring Road West, The Presidential Beijing is easily accessible from the Beijing Exhibition Center, Financial Street, Xidan business district, major government bodies and largest shopping area. Only 5 minutes walk to metro station, and just minutes away from Tiananmen Square, the Forbidden City, the National Stadium (Bird's Nest) and the National Aquatics Center (Water Cube).
Conference Venue Floor Plan (2F)

12: Volga
13: Amazon
14: Seine
Conference Organization

ICEASS Committee Board

A.J.W. Taylor Victoria University of Wellington
Allen John The Open University
Ann Salmonson University of Alberta
Christian C.P. Wolff University of Luxembourg
Christina Hong-Joe Queensland University of Technology
Craig Mark Kwansei Gakuin University
Daniele Massaccesi University College Cork
Debashish Chakrabarti Ministry of Higher Education College of Applied Sciences
Debra Friedman Arizona State University
Durrishah Idrus University Technology Malaysia
Edward Erwin University of Miami
Elesa Argent London Metropolitan University
Eric Gutierrez NewGlobalEd
Gabriele Ciampini University of Florence
Gad Barzilai University of Washington
Gobi Krishna Sinniah University Technology Malaysia
Ha In Bong Kyungpook National University
Hassan Abbas Columbia University
Horace Campbell Syracuse University
Hui Tak-Kee National University of Singapore
Jaco Greeff Brink Stellenbosch University
Jennifer Chan Kim Lian University Malaysia Sabah
Jeong Kiho Kyungpook National University
Jiri Preis University of West Bohemia
Jolanta Babiuch-Luxmoore Oxford Brookes University
Kamonsak Suradom King Mongkut's University of Technology North Bangkok
Keunyeob Oh Chungnam National University
Keya Sengupta Indian Institute of Management
Kwok Chi-For Hang Seng Management College
Marc Holzer The State University of New Jersey
Maria A. Batishcheva Lomonosov Moscow State University
Md. Ghulam Murtaza Khulna University
Mythili K. Seshadripuram Evening Degree College
Ng Sin Huei INTI International University
Noorhayati Mansor  
University Malaysia Sabah

Otávio Bueno  
University of Miami

Sajid Anwar  
University of the Sunshine Coast

Sam S. Gill  
San Francisco State University

Solomon Akrofi  
University of Southampton

Somsouk Sananikone  
Khon Kaen University

Takuma Nishimura  
University of Tsukuba

Theeraphong Bualar  
Silpakorn University

Tom Baum  
University of Strathclyde

Vernon Valentine Palmer  
Tulane University Law School

Wan Khairuzzaman Wan Ismail  
University Technology Malaysia

Zhao Qiuyan  
Beijing Normal University
## GEBF Committee Board

<table>
<thead>
<tr>
<th>Name</th>
<th>Institution</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aloysius Ajab Amin</td>
<td>College of Social Science</td>
</tr>
<tr>
<td>Amitabh Gupta</td>
<td>University of Delhi</td>
</tr>
<tr>
<td>Bo Liu</td>
<td>University of Electronic Science &amp; Technology</td>
</tr>
<tr>
<td>Eko Suyono Msc Ak</td>
<td>Jenderal Soedirman University</td>
</tr>
<tr>
<td>Himanshu Tandon</td>
<td>Vit University</td>
</tr>
<tr>
<td>Ishak Yussof</td>
<td>Universiti Kebangsaan Malaysia</td>
</tr>
<tr>
<td>Jagdish Kumar Sachdeva</td>
<td>Aruna Manharlal Shah Institute of Management and Research</td>
</tr>
<tr>
<td>Jai Pal Singh</td>
<td>CCS Haryana Agricultural University</td>
</tr>
<tr>
<td>Jephte Olimpo Munez</td>
<td>San Beda College; University of Philippines</td>
</tr>
<tr>
<td>Jianhong Fan</td>
<td>University of Macau</td>
</tr>
<tr>
<td>Kavita Sharma</td>
<td>University of Delhi</td>
</tr>
<tr>
<td>Maria Lucia Kho Giok Song</td>
<td>De La Salle University</td>
</tr>
<tr>
<td>Miao Zhao</td>
<td>Roger Williams University</td>
</tr>
<tr>
<td>Ocean Fan Lu</td>
<td>Camosun College</td>
</tr>
<tr>
<td>Robert Kuciba</td>
<td>Czestochowa University of Technology</td>
</tr>
<tr>
<td>Seval Kardeş Selimoğlu</td>
<td>Anadolu Üniversitesi</td>
</tr>
<tr>
<td>Tan Khay Boon</td>
<td>SIM University</td>
</tr>
<tr>
<td>Tso-Jen Chen</td>
<td>Tainan University of Technology</td>
</tr>
<tr>
<td>Warner P. Woodworth</td>
<td>Brigham Young University</td>
</tr>
<tr>
<td>Zhu Jiang</td>
<td>Hua Zhong University of Science &amp; Technology</td>
</tr>
<tr>
<td>Zulnaidi Yaacob</td>
<td>Universiti Sains Malaysia</td>
</tr>
<tr>
<td>Name</td>
<td>Institution</td>
</tr>
<tr>
<td>-------------------------------</td>
<td>--------------------------------------------------</td>
</tr>
<tr>
<td>Abhijit Mitra</td>
<td>University of Calcutta</td>
</tr>
<tr>
<td>Ahmad Zuhairi Bin Abdullah</td>
<td>Universiti Sains Malaysia</td>
</tr>
<tr>
<td>Bo Jin</td>
<td>University of Adelaide</td>
</tr>
<tr>
<td>Bon-Gang Hwang</td>
<td>National University of Singapore</td>
</tr>
<tr>
<td>Deepa G Nair</td>
<td>Cochin University of Science &amp; Technology</td>
</tr>
<tr>
<td>Ena Ray Banerjee</td>
<td>University of Calcutta</td>
</tr>
<tr>
<td>Hocheng Hong</td>
<td>National Tsing Hua University</td>
</tr>
<tr>
<td>Huada Daniel Ruan</td>
<td>Beijing Normal University-Hong Kong Baptist</td>
</tr>
<tr>
<td>Ian C. Hsu</td>
<td>National Tsing Hua University</td>
</tr>
<tr>
<td>Jastini Bt. Mohd Jamil</td>
<td>Universiti Utara Malaysia</td>
</tr>
<tr>
<td>Jui-Sheng Chou</td>
<td>National Taiwan University of Science and Technology</td>
</tr>
<tr>
<td>Kam-Tim Tse</td>
<td>Hong Kong University of Science and Technology</td>
</tr>
<tr>
<td>Kartini Binti Haji Kamaruddin</td>
<td>Universiti Teknologi Mara</td>
</tr>
<tr>
<td>Ken-Shiung Chen</td>
<td>Nanyang Technological University</td>
</tr>
<tr>
<td>Kil Hyun Kwon</td>
<td>Korea Advanced Institute of Science and Technology</td>
</tr>
<tr>
<td>Mahesh Prasad Srivastava</td>
<td>University of Delhi</td>
</tr>
<tr>
<td>Mohd Fozi Ali</td>
<td>Universiti Teknologi MARA</td>
</tr>
<tr>
<td>Osman Adiguzel</td>
<td>Firat University</td>
</tr>
<tr>
<td>P. Loganathan</td>
<td>Anna University Chennai</td>
</tr>
<tr>
<td>P. Valsalal</td>
<td>Anna University</td>
</tr>
<tr>
<td>P. Subramanian</td>
<td>Annamalai University</td>
</tr>
<tr>
<td>P.Sanjeevikumar</td>
<td>National Institute of Technology-Puducherry</td>
</tr>
<tr>
<td>Palanisamy Kamaraj</td>
<td>Sri Ramaswamy Memorial University</td>
</tr>
<tr>
<td>Hamed M. El-Shora</td>
<td>Mansoura University</td>
</tr>
<tr>
<td>Rini Asnida Abdullah</td>
<td>Universiti Teknologi Malaysia</td>
</tr>
<tr>
<td>Roy M. Thomas</td>
<td>Cochin University of Science and Technology</td>
</tr>
<tr>
<td>Rubiyah Baini</td>
<td>Universiti Malaysia Sarawak</td>
</tr>
<tr>
<td>Sandeep Joshi</td>
<td>Manipal University Jaipur Rajasthan</td>
</tr>
<tr>
<td>Sanjay Sen</td>
<td>University of Calcutta</td>
</tr>
<tr>
<td>Seunghee Park</td>
<td>Sungkyunkwan University</td>
</tr>
<tr>
<td>Shijo Thomas</td>
<td>National Institute of Technology</td>
</tr>
<tr>
<td>Simon Fong</td>
<td>University of Macau</td>
</tr>
<tr>
<td>T. Sivakumar</td>
<td>Annamalai University</td>
</tr>
<tr>
<td>T.R.Vijayaram</td>
<td>VIT University Chennai Campus</td>
</tr>
<tr>
<td>Tang Bin</td>
<td>South University of Science and Technology of China</td>
</tr>
</tbody>
</table>
Tang Sai Hong  Universiti Putra Malaysia
Umesh Kumar   Indian Institute of Technology
V.Subha       Cochin University of Science and Technology
ICEAI Committee Board

Aidy b. Ali University of Putra Malaysia
Bhaskarwar A.N. Indian Institute of Technology Delhi
D. P. Mishra Indian Institute of Technology
Dattaram. B Indian Institute Of Technology
Dhaval Patel National University of Singapore
Dianne Cheong Lee Mei Universiti Teknologi MARA
Henskens Frans University of Newcastle
K.Ananthanarayanan Indian Institute of Technology
Kaushik Kumar Birla Institute of Technology Mesra
M L Kansal Indian Institute of Technology Roorkee
N. Balasubramanian Anna University
Nor Shahniza Kamal Bashah Universiti Teknologi MARA
Ojha C.S.P. Indian Institute of Technology Roorkee
P K Garg Indian Institute of Technology Roorkee
Ram Prakash Bharti Indian Institute of Technology Roorkee
S.P. Mehrotra Indian Institute of Technology Kanpur
Selim Hossain University of New South Wales
Tse Kam Tim The Hong Kong University of Science and Technology
Xiaomei Li Southeast University
Special Thanks to Session Chairs

Nandita Kakoti  Dibrugarh University
K. Sudhakar    Indian Institute of Technology Bombay
Lee Chansik    Incheon National University
Inthuwong, G.  Uttarakrit Rajabhat University
Nerisa Paladan Ateneo de Naga University
Molly Zhou     Dalton State College
Wirongrong Duangjai  Srinakharinwirot University
Ming-Chuan Pan  Tatung University
Najib Ahmad Marzuki  Universiti Utara Malaysia
Young-Chool Choi  Chungbuk National University
Huimei Liu      National Chengchi University
Osman Chuah Abdullah  International Islamic University Malaysia
Siti Nuzulia    Semarang State University
Spyros Themelis  University of East Anglia
Jianchao Han    California State University Dominguez Hills
Edy Purwanto Purwanto  Semarang State University
Pairote Nathiang  Uttarakrit Rajabhat University
Yu-Tai Su       National Dong-Hwa University
Troy L Story    Morehouse College
Zuojing Li      Shenyang Pharmaceutical University
Hong Fan        Saint Mary’s University
Henry Ma        The Hong Kong Polytechnic University
Mei-Ling Chen   Da-Ya University
Keynote Speech

The Presidential Hotel, Volga

2014/05/23 Friday 10:30-12:00

Speaker: Dr. Cathine Gilchrist Scott

Vice President for Research, Education, Training and Development, G and H Educational and Research Foundation, Inc.

Topic:
Transforming Teacher Preparation Programs in the 21st. century

America’s public schools appear to need better prepared elementary and middle level mathematics teachers if the nation’s students will continue to compete in a global society (Schmidt, W., 2013). Future teachers should have a broad-base knowledge in the theoretical and practical aspects of teaching mathematics and teaching in general (Schmit, W., 2013). Some elementary and middle level teacher preparation programs require only six hours of mathematics, and these hours are not enough content for future teachers to have an in-depth and broad knowledge base of mathematics (Gilchrist-Scott, C., 2013).

This presentation provides a guide to change the way future teachers are prepared to function in a global society. It will (1) create a vision for change in preparing future teachers; (2) focus on changes that are needed to prepare teachers to function in the classroom; (2) provide a rationale why schools of education should undergo a complete paradigm shift in preparing teachers; (3) explain how the blueprint should change teacher preparation in the 21st. century; (4) explore innovative and creative ways to improve the preparation of future teachers to impact teacher quality and student achievement; (5) analyze the research presented on teacher preparation, the methodology used to collect data, the results found, and the recommendations for transforming teacher preparation programs; (6) evaluate the blueprint to change teacher preparation programs; and (7) discuss to what extent the blueprint will impact teacher quality and student learning.

In conclusion, the blueprint provides a guide for educators to change the way future teachers are prepared and change the public’s concept of teachers and teacher preparation programs.
A pressure correction method coupled with a direct-forcing immersed boundary (IB) method and the volume of fluid (VOF) method is developed to simulate fluid-particle interaction and two-phase flows. This method uses a pressure correction method to solve incompressible flow fields, an IB method to handle fluid-particle interactions, and the VOF method to solve the two-phase flow. A direct forcing method is introduced in the IB method to capture particle motions. A volume fraction function is introduced in the VOF method and is governed by an advection equation. A third-order modified monotone upwind scheme for conservation law (modified MUSCL) is used to solve the solutions of the advection equation. Moreover, by applying the Gauss theorem, the formulas for computing the hydrodynamic force and torque acting on the particle from flows are derived from the volume integral of the particle instead of the particle surface. For demonstrating the efficiency and capability of the present method, sedimentations of many spherical particles in an enclosure, three-dimensional broken dam problem, three-dimensional rising bubble, and three-dimensional wave impact on a tall structure are performed. Finally, the numerical method is applied to investigate the granular flow impact on a tall structure and the bubble generation and the flow of a falling ellipse.
Oral Sessions

Law, Politics & Communication

The Presidential Hotel, Volga
2014/05/23 Friday 08:45-10:15
Session Chair: Prof. Nandita Kakoti

ICEASS-1062
The Methods of Money Laundering in the United States, England and Malaysian Jurisdictions – A Legal Perspective
Guru Dhillon | Multimedia University

ICEASS-787
Women Representation in Politics
Nandita Kakoti | Dibrugarh University

ICEASS-734
Gatekeeping Process of Foreign News
Joanne Muscat | Office of the Prime Minister, Government of Malta
Education I

The Presidential Hotel, Amazon
2014/05/23 Friday 08:45-10:15
Session Chair: Prof. K. Sudhakar

ICEASS-721
Ethics of the Right to Education
A. Reis Monteiro | University of Lisbon

ICEASS-807
Experiences Related to Peer Instruction, Team Formation and Peer Assessment during a Systems Engineering Course
K. Sudhakar | Indian Institute of Technology Bombay
A. S. Shaja | Indian Institute of Technology Bombay

ICEASS-718
Mobile Learning for Emergency Learning and Reduce Trauma of Children after Disaster
Rafika Bayu Kusumandari | Semarang State University
Dwi Yuwono Puji Sugiharto | Semarang State University

ICEASS-880
Non-verbal Representations of Parents Holding of Preschoolers
Ruei-Jen Diana Fan | National Taipei University of Education
Yu-Wen Hsiao | National Taipei University of Education

ICEASS-1406
Thai Language Curriculum in Vietnam
Siriwong Hongsawan | Ubon Ratchathani University

ICEASS-1051
Living Arrangements of the Elderly in Malaysia
Saidatulakmal Mohd | Universiti Sains Malaysia
Civil Engineering & Environmental Engineering

The Presidential Hotel, Seine
2014/05/23 Friday 08:45-10:15

Session Chair: Prof. Lee Chansik

ICEAI-558
A Study on the Reynolds Number Dependency of the Form Factor of A Ship
In-Jun Yang | Inha University
Young-Gill Lee | Inha University
Seung-Hee Lee | Inha University
Sang-Hyun Kim | Inha University
Yoon-Jin Ha | Inha University
Jeong-Ho Park | Inha University

ICEAI-568
Actual Condition Analysis on the Maintenance of Public Building of Korea
Lee Chansik | Incheon National University

ISEANS-835
Thorn-shape Waveform Seen in the Impulsive Force of Soft Material
Chen Liu | Hiroshima University
Yukio Fujimoto | Hiroshima University
Yoshikazu Tanaka | Hiroshima University

ISEANS-793
Geochemical and Determination Ore Forming Fluids of the Ileh Iron Deposite, SW of Taibad (Khorasan Razavi, Iran)
Siyamak Bagheriyan | Shahriyar Branch, Islamic Azad University

ISEANS-794
Mineralization of Quadrangle of Aligodarz Area (West Of Iran) Using Geomagnetism Data of Satellite Images
Siyamak Bagheriyan | Shahriyar Branch, Islamic Azad University
ISEANS-872
Reducing Construction and Demolition Waste: Experiences from Hong Kong
Ze Zhou Wu | The Hong Kong Polytechnic University
Ann Tit Wan Yu | The Hong Kong Polytechnic University
Information Engineering

The Presidential Hotel, Amazon
2014/05/23 Friday 10:30-12:00
Session Chair: Prof. Inthuwong, G

ICEAI-560
A Simulation System of Footwear with Identification and Sensing Functions
Heng-Chia Chang | Feng Chia University
Chao-Wen Tseng | Feng Chia University
Chua-Huang Huang | Feng Chia University

ISEANS-857
Connecting Meridian Energy and Liver Function Based on Artificial NeuroMolecular Method
Yo-Hsien Lin | Yuanpei University

ISEANS-756
The Development of Innovation Values of Manure Mixing Machine Using Cooperative Technology Transfer
Inthuwong, G. | Uttaradit Rajabhat University
Khlaichom, P. | Uttaradit Rajabhat University
Buntam, D. | Uttaradit Rajabhat University

ISEANS-847
Inspection and Improvement of Image Quality of Multiple-Choice Answer Sheet with Image Processing
Apisak Phromfaiy | Uttaradit Rajabhat University
Pitak Khlaichom | Uttaradit Rajabhat University
Gunt Intuwong | Uttaradit Rajabhat University
ISEANS-848

Development and Efficiency Calculation of Automatic Ready-Mixed Concrete Production System

Pitak Khlaichom | Uttaradit Rajabhat University
Apisak Phromfaiy | Uttaradit Rajabhat University
Gunt Intuwong | Uttaradit Rajabhat University
Entrepreneurship and Small Business & Business Management

The Presidential Hotel, Volga

2014/05/23 Friday 13:00-14:30

Session Chair: Prof. Nerisa Paladan

GEBF-6360
Risk Management and Performance Management in Hospitality Industry: An Integrated Approach
Ng Kah Hwa | Financial Engineering and Risk Management Solutions LLP

GEBF-6345
An Algorithm with Dynamic Neighborhoods for Solving the Generalized Assignment Problem
Sheng-Yuan Shen | Yuan Ze University

GEBF-6312
Accounting Students’ Intention to Pursue CPA Certification in China
Lei Wen | Buena Vista University
Qian Hao | Wilkes University
Danlu Bu | Southwestern University of Finance and Economics

GEBF-6285
The Contribution of Village Palm Grove to the Cameroonian Rural Economic Growth
Pene Zongabiro Nina Pelagie | Hebei University

GEBF-6348
Transformational Leadership: The Emerging Leadership Style of Successful Entrepreneurs
Nerisa Paladan | Ateneo de Naga University

GEBF-6347
Beyond the Disciplinary Role of Board of Directors: the Case of Innovative Companies
Ji-Yong Lee | France Business School
GEBF-6332
Housing Price Cycles and Financial Development
Belgin Akçay | Ankara University
Eray Yucel | Ozyegin University
Education II

The Presidential Hotel, Amazon
2014/05/23 Friday 13:00-14:30
Session Chair: Prof. Molly Zhou

ICEASS-612
Competing Values Framework of Administrators among Private Colleges in the National Capital Region
Raymond Q. Datuon | Chiang Kai Shek College

ICEASS-643
Influence of Motivation and Management on Teacher Retention in Nigerian Elementary Schools
Fadekemi Funke Omirin | Osun State University

ICEASS-946
The Representations of Drawing Action of Children Drawings in Taiwan
Ruei-Jen Diana Fan | National Taipei University of Education
Ching-Yi Chen | National Taipei University of Education
Hsin Yu Lin | National Taipei University of Education

ICEASS-803
Principals’ Perceptions of Using E-portfolio Information for Hiring Decisions
Molly Zhou | Dalton State College
Marilyn Helms | Dalton State College

ICEASS-747
Listening to the Voices of Children, Parents and Teachers about School Model that Promotes Children’S Well-Being in Indonesia
Novi Candra | The University of Melbourne
Harry Minas | The University of Melbourne
Erminia Colucci | The University of Melbourne
Ritz Kakuma | The University of Melbourne
ICEASS-1293
Fear of Negative Evaluation (FNE) in English Language Classroom
Wan Iman binti Wan Salim | Universiti Kuala Lumpur Malaysia France Institute
Vijayaletchumy Subramaniam | Universiti Putra Malaysia
Biology

The Presidential Hotel, Seine

2014/05/23 Friday 13:00-14:30

Session Chair: Prof. Wirongrong Duangjai

ISEANS-830
Carbonate Facies and Cyclicity in the Lower Qiulitag Group (Upper Cambrian) in Northwestern Tarim Basin, NW China
Yanqiu Zhang | University of Potsdam, Germany
Daizhao Chen | Chinese Academy of Sciences
Maria Mutti | University of Potsdam, Germany

ISEANS-853
The Comparative Evaluation of Community-based Ecotourism Management at Mangrove Forest Communities in Satun Province, Thailand
Wirongrong Duangjai | Srinakharinwirot University
Unchan Tuntates | Srinakharinwirot University
Patarapong Kroeksakul | Srinakharinwirot University

ISEANS-784
Seasonal Dynamics of Male Gypsy Moth Flight (Lymantria Dispar, Lepidoptera, Lymantriidae) in Russian Far East: 2011-2013 Years
Dmitry K. Kurenshchikov | Institute for Aquatic and Ecological Problems, Far Eastern Branch of Russian Academy of Sciences

ISEANS-850
Community Composition of Marine Phytoplankton in Tolo Harbour, Hong Kong, as Revealed By HPLC Pigment Analyses
Charles Chi Hung Tang | The Chinese University of Hong Kong
Chong Kim Wong | The Chinese University of Hong Kong
ISEANS-984
Effects of CO$_2$ on Crystal Formation of Macro Green Algae, Halimeda Macroloba
Tanyanan Pitakpong | Mahidol University
Rattanawat Chaiyarat | Mahidol University
Preeyaporn Koedrith | Mahidol University
Sumaitt Pudchakarn | Burapha University

ISEANS-941
Psychology an effective tool on Behaviour Change Communication to promote Good Governance in Kalikot Nepal
Kiran Sharma Paudel | Himalayan Community Resource Development Centre
Parbati Kumari Chaulagain | Himalayan Community Resource Development Centre
Kula Prasad Pandey | Himalayan Community Resource Development Centre

ISEANS-1204
Evaluation of Peripheral Blood Lymphocytes Profile in Patients with Chronic Hepatitis B Infection
Qabas Neamah Hadi | International Islamic university
Mohammed Imad Al-Deen Mustafa | International Islamic university
Hui Yee Chee | Universiti Putra Malaysia
Khairul Azhar Jaafar | International Islamic university
Management

The Presidential Hotel, Volga

2014/05/23 Friday 14:45-16:15

Session Chair: Prof. Ming-Chuan Pan

ICEASS-693
Consumption for Status: Faith or Fate?
Widya Paramita | Universitas Gadjah Mada
Rokhima Rostiani | Universitas Gadjah Mada
Sari Winahjoe | Universitas Gadjah Mada

ICEASS-765
Unraveling Stakeholder Interests: A Rawlsian Approach to Corporate Governance
Daniel C. Evans | University of Jinan
Gerald E. Evans | University of Montana

ICEASS-1146
School-Work Alternance to Raise and Keep Future Managers: An Action Research
Stéphanie Pougnet | Ecole hoteliere de Lausanne - Visiting Polytech University Hong Kong

ICEASS-1297
A Study on the Relationship between Transformational Leadership and Teacher Commitment in Malaysia
Teh Pei Ling | University Putra Malaysia
Zaidatol Akmaliah Lope Pihie | University Putra Malaysia
Soaib Asimran | University Putra Malaysia
Foo Say Fooi | University Putra Malaysia

GEBF-6409
Antecedent of Purchase Intention: Product Category, Online Seller Reputation, and Brand Name Syllable
Ming-Chuan Pan | Tatung University
GEBF-6335
Sustainability Balance Scorecard
Vienda A. Kuntjoro | Trisakti University

GEBF-6284
Emergence of Movie Stream Challenges Traditional Dvd Movie Rental—An Empirical Study with a User Focus
Chiang-Nan Chao | St. John’s University
Tiger Li | Florida International University
Psychology I

The Presidential Hotel, Amazon
2014/05/23 Friday 14:45-16:15
Session Chair: Prof. Najib Ahmad Marzuki

ICEASS-759
Students’ Interviewer Characteristics Preferences in Selection Interview
Najib Ahmad Marzuki | Universiti Utara Malaysia

ICEASS-773
Juvenile Permissiveness for Pre-Marital Pregnancy
Stanislaus Sugiyarta | Semarang State University

ICEASS-779
Stress and Coping Stress an Indigenous Study on Teachers in Central Java
Rahmawati Prihastuty | Semarang State University

ICEASS-811
Does Self Control Activity Cause Ego Depletion?
Anna Undarwati | Semarang State University

ICEASS-902
Qualitative Research of Emotion Coping Skills with Stress in Taiwan Mid-Adults
Shu Fang Kao | National United University
Tsen Shin Kao | National United University

ICEASS-1400
Does Anger Rumination Affect Decision Making?
Luthfi Fathan Dahriyanto | Semarang State University
Society

The Presidential Hotel, Seine
2014/05/23 Friday 14:45-16:15

Session Chair: Prof. Young-Chool Choi

ICEASS-942
The Significance, Content and Characteristics of Social Engineering
Hongbo Wang | Xian Jiaotong University
Min Qu | Xi’an Polytechnic University

ICEASS-1152
Analysis of Current Conditions Facing Social Enterprises in Korea: Policy Issues Regarding Their Sustainable Development
Young-Chool Choi | Chungbuk National University
Ji-Hyun Jang | Sangmyung University

ICEASS-1323
Curriculum Paradigm Structures for Transforming Teacher Education in Primary School programmes in 21st Century Nigeria
Sanusi Mamman | Umaru Musa Yar’adua University
C. C. Okam | Umaru Musa Yar’adua University

ICEASS-896
The Spelling Errors in the Writing of Dyslexic Children in Malaysia
Anida Nasuka | University Putra Malaysia
Vijayaletchumy Subramaniam | University Putra Malaysia

ICEASS-997
Application of Malay Language Learning Strategies by International Students at Private Institutions of Higher Learning
Vijayaletchumy a/p Subramaniam | University Putra Malaysia
Yong Chyn Chye | Multimedia University
ICEASS-1101
Information Field in Kamus Dewan And Kamus Besar Bahasa Indonesia
Oi Chin Chong | University Putra Malaysia
Vijayaletchumy Subramaniam | University Putra Malaysia

ICEASS-802
Critical Self-Reflection: China’s Inner Drive for Modernity
Jing Wang | Colgate University
Financial Management & Economics

The Presidential Hotel, Volga
2014/05/23 Friday 16:30-18:00
Session Chair: **Prof. Huimei Liu**

**GEBF-6261**
*Individual Stock Options Trading and Firm Performance*
Jun-Biao Lin | *National Kaohsiung First University of Science and Technology*
Kai Lin Cheng | *Taiwan Academic of Banking and Finance*

**GEBF-6373**
*What Role does Directors and Officers Insurance Play in SEO Market?*
Huang, Po-Kai | *Aletheia University*
Lai, Yu-Feng | *Aletheia University*

**GEBF-6374**
*Mutual Fund Investors' Investment Behavior and Bias Association Studies of the Five Personality Traits*
Huang, Po-Kai | *Aletheia University*
Chang, Wei-Jan | *Aletheia University*

**GEBF-6376**
*Pricing the Synthetic CDOs*
Huimei Liu | *National Chengchi University*
Wanru Ji | *National Chengchi University*

**GEBF-6380**
*Health Insurance - Challenges & Opportunities in India*
D N Panigrahi | *Institute of Management Technology*

**GEBF-6369**
*Regression Models for the Willingness-to-Pay of Two Nested Scenarios in a Contingent Valuation Survey*
Chen Tung Chiang | *National Chengchi University*
Forecasting Effectiveness of Classic Versions of Option Pricing Models: Evidence from Recent Waves of Financial Upheavals

Vipul Kumar Singh | Institute of Management Technology
Psychology II

The Presidential Hotel, Amazon
2014/05/23 Friday 16:30-18:00
Session Chair: Prof. Osman Chuah Abdullah

ICEASS-671
Ageing Population in Developed Countries: A Study of Process and Phenomena
Osman Chuah Abdullah | International Islamic University Malaysia

ICEASS-1316
Teacher Care, Expectation, and Language Minority Students
Soungwha Walker | University of California, Riverside

ICEASS-1340
Does Student Recap Using Mind Mapping Technique Improve Students’ Learning Activities and Outcomes Effectively? An Experimental Study
Yogi Swaraswati | Semarang State University
Sri Maryati Deliana | Semarang State University

ICEASS-1346
Intention and Behavior of Parents in Giving Sex Education in Early Childhood (Study on Mothers in Sekaran-Gunungpati, Semarang, Central Java)
Sugeng Hariyadi | Semarang State University

ICEASS-1367
The Development of Management Model of Kindergarten Teachers Team Work in Gajahmungkur Regency in Semarang
Sri Maryati Deliana | Semarang State University

ICEASS-1390
Spirituality Reconsidered: The Meaning of Jerome David Salinger’s Legacy
Mehmet Atalay | Istanbul University
Culture I

The Presidential Hotel, Seine
2014/05/23 Friday 16:30-18:00
Session Chair: Prof. Siti Nuzulia

ICEASS-1080
The Perception of Foreign Students on the Bahasa Melayu in Speeches
Siti Nuur Roihan Binti Saidin | Universiti Putra Malaysia
Vijayaletchumy a/p Subramania | Universiti Putra Malaysia

ICEASS-1087
The History and Development of Patient Safety Culture Study
Hung-Chi Huang | Chang Jung Christian University
Cheng-Hua Wang | Chang Jung Christian University
Pi-Ching Chen | Chang Jung Christian University

ICEASS-1295
The Influence of Linguistic Environment in Learning Malay Language as a Second Language
Noor Zila Binti Md. Yusuf | Universiti Putra Malaysia
Vijayaletchumy Subramaniam | Universiti Putra Malaysia

ICEASS-1328
How Do Javaneese Employees Perceive about their Job? : A Study of Javanese Employees Work Value
Siti Nuzulia | Semarang State University

ICEASS-1381
French language among students at University Kuala Lumpur Malaysia France Institute (UniKL MFI)
Shobehah bt Abdul Karim | University Kuala Lumpur Malaysia
Vijayaletchumy a/p Subramaniam | University Putra Malaysia
ICEASS-1230
The Bottlenecks of University Craft Education—A Case Study of Woodcarving
Ching-Yi Wang | National Yunlin University of Science and Technology

ICEASS-1171
Negotiating Symbols Across Time & Place
Jesvin Puay-Hwa Yeo | Nanyang Technological University

ICEASS-662
Huna Spirituality In Business
Joy Kamakamaewaliani Rodriguez | The Life Passion Compass
Education III

The Presidential Hotel, Volga
2014/05/24 Saturday 08:45-10:15
Session Chair: Prof. Spyros Themelis

ICEASS-702
Degrees of Change: Higher Education for Social Mobility or Social Change?
Spyros Themelis | University of East Anglia

ICEASS-719
Development Model of Effective School in State Junior High School in Semarang City
Tezcan
Titi Prihatin Sugiharto | Semarang State University
Dwi Yuwono Puij Sugiharto | Semarang State University
Rafika Bayu Kusumandari | Semarang State University

ICEASS-1041
The Application of Multiple Intelligences in the Hong Kong Senior High School English Language Curriculum
Yuan Shu Fu | The Chinese University of Hong Kong

ICEASS-1099
Preparing Chinese Students to Study Abroad in Graduate School
Feifei Huang | University of Mary Hardin-Baylor
Marta Garrett | University of Mary Hardin-Baylor

ICEASS-1113
A Study on the Cooperative Learning Experience of Educational Play in Multicultural Alternative School
Youngsoon Kim | Inha University
Changah Kim | Inha University
Junghoon Hong | Inha University
ICEASS-1373
Psychological and Educational Challenges of Gifted Students
Inbal Shani | University of Haifa

ICEASS-1455
Chinese Hero Models in Transition (1978-85)
Wai Chun Cheung | Hong Kong Baptist University
Electrical Engineering and Computer Science

The Presidential Hotel, Amazon

2014/05/24 Saturday 08:45-10:15

Session Chair: Prof. Jianchao Han

ICEAI-527
A Research of Dual-wavelength Erbium-doped Fiber Laser
Ning Jia | Communication University of China
Jincai Lin | Communication University of China
Jinzhi Bai | Communication University of China

ICEAI-528
A Research of Dispersion Compensation in Single Segment Wavelength Division Multiplexing
Jinzhi Bai | Communication University of China
Jincai Lin | Communication University of China
Ning Jia | Communication University of China

ICEAI-559
Using BPMN 2.0 to Represent Temporal Constraints
Min-Chang Liu | Feng Chia University
Chua-Huang Huang | Feng Chia University

ICEAI-579
A Smartphone Management Strategy Based on Learning from Behaviors
Jianchao Han | California State University Dominguez Hills
Yan Ma | California State University Dominguez Hills
Mohsen Beheshti | California State University Dominguez Hills

ICEAI-596
u.3Lighting Distributions Comparison between High Power Light-Emitting Diode (HP-LED) and Hydrargyrum Medium-Arc Iodide (HMI) in Studio Lighting System
Jirasak Prechaveerakul | King Mongkut’s Institute of Technology Ladkrabang
Chow Chompoo-Inwai | King Mongkut’s Institute of Technology Ladkrabang
ICEAI-548
Segmentation-free Arabic Character Recognition
Wajdi Salem Besbas | University of Zawia
Anesa Fathi Elbokhare | University of Tripoli
Psychology III

The Presidential Hotel, Volga

2014/05/24 Saturday 10:30-12:00

Session Chair: Prof. Edy Purwanto Purwanto

ICEASS-1075
The Trisula Model of Motivation: A New Synthesis on the Theory of Achievement Motivation
Edy Purwanto Purwanto | Semarang State University

ICEASS-1121
Viewing the Status of Associate Degree Students as a Stigma in Hong Kong
Tsz Ching Chau | Hong Kong Shue Yan University
Muriel M. Lin | Hong Kong Shue Yan University

ICEASS-1369
Why Do University Students Smoke? (A Case Study of Indonesian’s Smoker Students)
Abdul Haris Fitrianto | Semarang State University

ICEASS-1371
Meaning of Life and Social Support for Senior Citizens in Central Java
Liftiah Liftiah Muzamil | Semarang State University

ICEASS-1391
Perception of Teachers on the need for establishment of Guidance and Counselling in Nigerian Primary Schools
Adeoti Florence Yusuf | Osun State University

ICEASS-626
Impact of Intimate Partner Violence on Self Esteem of Women in Pakistan
Zeenat Ismail | Institute of Business Administration Karachi
Engineering Management & Industrial Engineering

The Presidential Hotel, Amazon

2014/05/24 Saturday 10:30-12:00

Session Chair: Prof. Pairote Nathiang

ISEANS-775
Improvement of Overall Equipment Effectiveness of Hormone-Treated Feed Blending Machine
Dussadee Buntam | Uttaradit Rajabhat University
Gunt Intuwong | Uttaradit Rajabhat University
Pairote Nathiang | Uttaradit Rajabhat University

ISEANS-776
Design and Development of Bamboo Splitter Technology
Pairote Nathiang | Uttaradit Rajabhat University

ISEANS-926
An Integrated Approach Lean Six Sigma & Risk Management in Entertainment & Media Industry
Adel A. Alharthi | Brunel University
Mohamed Abdel Fattah Sharaf | King Saud University
Tariq Aziz | King Saud University

ICEAI-562
Cloud Computing Application to Help the Aging Peoples Daily Life
Jeichen Hsieh | Tunghai University
Chang-Chan Huang | Tunghai University
Education IV

The Presidential Hotel, Volga
2014/05/24 Saturday 13:00-14:30

Session Chair: **Prof. Yu-Tai Su**

**ICEASS-755**
World Music is World Diplomacy (Why We Should Teach and Learn World Music)
Dennis Keechul Awen | *Northern Illinois University*

**ICEASS-758**
A Comparative Analysis of Cognitive Complexity of Nigerian Senior School Certificate Chemistry Examination Questions Constructed by Two Examination Bodies
Ayoade Ejiwale Okanlawon | *Osun State University*

**ICEASS-1055**
Gender Responsive Pedagogy: A Panacea to Gender Biased Classroom Practices
Felicia Chinyere Umaru | *Federal College of Education, Eha-Amufu, Enugu State*

**ICEASS-1092**
Reproductive Health Education among Girls Who Have Conflict with the Law
Clara R.P. Ajisuksmo | *Atma Jaya Indonesia Catholic University*

**ICEASS-1153**
Encountering the Challenges of Singing and Piano Playing Simultaneously for Early Childhood Pre-Service Teachers
Yu-Tai Su | *National Dong-Hwa University*

**ICEASS-1054**
Killing Creative Attempts: Confusions of “Mathemagic” Teachers and Problems of Students
Vincent Chukwujekwu Davidson | *Federal College Of Education, Eha-Amufu, Enugu State*
Biological Engineering, Physics & Chemistry

The Presidential Hotel, Amazon
2014/05/24 Saturday 13:00-14:30

Session Chair: Prof. Troy L Story

ISEANS-940
Bio-Inspired Graphene Nanosensing
Yue Cui | Utah State University

ISEANS-821
Assessment of Baboon Cortical Bone Microstructural Change and Comparison with Human Cortical Bone Microstructural Changes by Low-Field NMR
Qingwen Ni | Texas A&M International University
Daniel P Nicolella | Southwest Research Institute

ISEANS-939
Transcriptional Regulation of MicroRNA Gene Expression in Alcoholic Liver Injury
Gianfranco Alpini | Texas A&M HSC College of Medicine
Kelly McDaniel | Scott & White Hospital
Heather Francis | Scott & White Hospital
Fanyin Meng | Scott & White Hospital

ISEANS-836
Mathematical Models of Dynamics
Troy L Story | Morehouse College

ISEANS-880
Chebumeinin, a New Hydrolysable Tannin from the Fruit of Terminalia Chebula Retz., and Its α-Glucosidase Inhibitory and Free Radical Scavenging Activities.
Olusegun Samson Ajala | Inner Mongolia University

ISEANS-832
Metal Contents and Antioxidant Activities of Some Medicinal Herbs from Libya
Azdeen A. Abdullah Ben Hameda | Misurata University
Amena M Abeoo | Misurata University
Mahjoob Omar Algobeeb | Misurata University
ISEANS-1201
Effect of Duration Time on Growth of Rutile TiO2 Nanorods by Chemical Bath Deposition Method on Si Substrates.
Abbas Mohammed Selman Hasnawi | Universiti Sains Malaysia
Z Hassan | Universiti Sains Malaysia
Education V

The Presidential Hotel, Volga

2014/05/24 Saturday 14:45-16:15

Session Chair: **Prof. Zuojing Li**

**ICEASS-1100**

*Student Teacher Self-Efficacy in Culturally Diverse Low Socioeconomic Educational Settings in New Zealand*

Penny Haworth | *Massey University*

Sally Hansen | *Massey University*

**ICEASS-1123**

*Innovation and Practice on Computer Courses Bilingual Teaching in Pharmacy Speciality*

Zuojing Li | *Shenyang Pharmaceutical University*

Dongsheng Zong | *Shenyang Pharmaceutical University*

Xinli Yan | *Shenyang Pharmaceutical University*

**ICEASS-1125**

*Using E-learning: Teach Research Methodology to Large Classes*

Yuanshan Cheng | *National Institute of Education, Nanyang Technological University*

**ICEASS-1145**

*Building Good Character through Life Skills Education for Preventing the Spread of HIV/AIDS and Drug Abuse*

Clara R.P. Ajisuksmo | *Atma Jaya Indonesia Catholic University*

**ICEASS-1380**

*Different Expectations of Media Literacy in Mainland Chinas and Ontarios English Curricula*

Yurui Wang | *The Chinese University of Hong Kong*

**ICEASS-808**

*Developing Foreign Language Teacher Education Programmes: Linguistic Aspec*

Mohamed Hasan Grenat | *University of Tripoli*
Finance & Economics

The Presidential Hotel, Amazon
2014/05/24 Saturday 14:45-16:15
Session Chair: Prof. Hong Fan

ICEASS-1008
Institutional Investors and Real Earnings Management
Haiping Wang | York University
Hong Fan | Saint Mary's University

ICEASS-1405
A Site for Alternative Economic Exchange or just Another Financial Institution? The Role of Social Finance in Credit Unions in the UK (with Reference to the Wider Movement in the United States and Ireland)
Jonathan Edward Evans | Independent

ICEASS-1410
Modeling Stock Price Volatility of the Thai Stock Exchange with a Learning Model
Varit Tangvijitsakul | Thammasat University

ICEASS-1451
Does a Security Transaction Tax curb the Effects of Noise-trader Shocks on Stock Market and Macroeconomy?: A DSGE Model for Thailand
Panupong Sukkerd | Thammasat University

GEBF-6322
The Impacts of Capital Flows on the Bank Performance in China
Zhongbo Jing | University of Groningen

ICEASS-774
The New Organizational Structure for the National Library and Documentation Centre
Mervin Kumara Weerasinghe | University of Kelaniya, Sri Lanka
Education VI

The Presidential Hotel, Volga
2014/05/24 Saturday 16:30-18:00
Session Chair: Prof. Henry Ma

ICEASS-1223
Augmented Reality and Mobile Learning in Disaster Education
Yu-Tzu Lin | National Cheng Kung University
Yi-Shin Deng | National Taiwan University

ICEASS-1317
A Study of Nurturing Students’ Creativity in Animation Education in China
Henry Ma | The Hong Kong Polytechnic University

ICEASS-1318
Applying SEM Models to Study Organizational Climate and Working Stress of Teachers in Junior High Schools of Chang-Hua County
Yishu Yang | Da-Yeh University
Ting-Chun Lin | Shetou Junior High School

ICEASS-1151
Analysis of the Factors Affecting Educational Competitiveness, Using SEM (Structural Equation Model)
Young-Chool Choi | Chungbuk National University
Ji hye Lee | Seowon University

ICEASS-809
Developing Foreign Language Teacher Education Programmes: Pedagogic Aspect
Mustafa Mohammad Dabia | University of Tripoli

ICEASS-1397
Aspects of Pedagogical Designs Intrinsic in Transforming Teacher Preparation Programmes in Social Studies Education in Nigerian Tertiary Institutions
C. C. Okam | Umaru Musa Yar’adua University
Sanusi Mamman | Umaru Musa Yar’adua University
ICEASS-780
The Practice of Bilingual Instruction of Math and Natural Science at International Standard Schools in Indonesia
Erikson Saragih | University of Prima Indonesia
Economics

The Presidential Hotel, Amazon
2014/05/24 Saturday 16:30-18:00
Session Chair: *Prof. Mei-Ling Chen*

**ICEASS-1407**
The Yield Curve as a Leading Indicator in Thailand
Pathai Buathong | *Thammasat University*

**ICEASS-1409**
Exchange Rate Modeling and the Taylor Rule
Sakonsate Suksong | *Thammasat University*

**ICEASS-1408**
Macroeconomic Fundamentals and Exchange Rate Determination: a Macro Finance Approach
Chaitat Jirophat | *Thammasat University*

**ICEASS-1452**
The Impact of the First-Car Policy on Demand for Automobiles in Thailand
Aksorn Lueanyod | *Thammasat University*

**ICEASS-1453**
How the Three Hundred Baht Daily Minimum Wage Policy Affects Employment in Thailand
Piyaporn Hunthong | *Thammasat University*

**GEBF-6415**
An Empirical Study on the Relationship among Exchange Rates Markets: A Lesson from Asian Experiences
Kai-Li Wang | *Tunghai University*
Mei-Ling Chen | *Da-Yeh University*
Poster Sessions

Education & Culture

The Presidential Hotel, 2F
2014/05/23 Friday 14:00-15:00

ICEASS-601
A Tracer Study of the Philippine Normal University Bachelor in Early Childhood Education Graduates, School Year 2003- 2010
Vida Tagle Dones | Imus Institute, Philippine Christian University
Irene Guatno Toribio | Sampaloc Site II Elementary School

ICEASS-743
Relationships among Level of Smartphone Addiction, Emotional Intelligence and Self-control of University Students
Jeong Eun Choi | Dongnam Health Colleg
Eun Ji Seo | Ajou University
Moon Sook Yoo | Ajou University

ICEASS-993
Workplace Expectation and Family Support in the Vocational Rehabilitation for People with Physical Disability
Sofia Hsiou-Huei Lai | National Kaohsiung Normal University

ICEASS-1128
A Study on Developing Value-added Knowledge Model of Digital Archives by Applying Knowledge Management – An Example of 2D Animation Development of Sugar Refining Industry Culture
Tun-Ju Liao | National Formosa University
ICEASS-1382
Attitudes of Grade School and Kindergarten Teachers towards the Implementation of Mother - Tongue Based Language in Education
Irene Guatno Toribio | Sampaloc Site II Elementary School
Vida Tagle Dones | Imus Institute, Philippine Christian University

ICEASS-1398
Explore the K-12 Integrated Learning Materials of Nano Science and Make them Useful in Formal Classroom
Hsin-Chung Ting | Chia Nan University of Pharmacy & Science
Dong-Hwang Chen | National Cheng Kung University

ICEASS-1365
Motivation of Teachers of Children with Specific Learning Differences (SpLD): A Case Study of Teachers from the Dyslexia Association of Singapore
Michelle Lynn Yap | Dyslexia Association of Singapore

ICEASS-733
A Study on Applying Cultural Codes for Enhancing the Consumption Value of Taiwanese Luxury Goods
Wan-Li Wei | Ming Chuan University
Chien-Cheng Yen | Ming Chuan University
Ching-Jung Fang | Ming Chuan University

ICEASS-775
Using Bibliotherapy as a Strategy to Facilitate Positive Mothering
Po Lin Pauline Chan | HK Institute of Education
Economics & Business and Management

The Presidential Hotel, 2F
2014/05/23 Friday 14:00-15:00

ICEASS-776
Threats of International Comparison of Relative Poverty Rates
Tomas Zelinsky | Technical University of Kosice
Iveta Pauhofova | Slovak Academy of Sciences

ICEASS-777
Income Polarization in Europe Continues (Case Study of the Slovak Republic)
Iveta Pauhofova | Slovak Academy of Sciences
Tomas Zelinsky | Technical University of Kosice

GEBF-6321
A Study on the Antecedents and Consequences of Budget System
Yeun-Wen Chang | National Taichung University of Science and Technology
Cheng-Tsung Lu | National Taichung University of Science and Technology
Yung-Sheng Chang | National Taichung University of Science and Technology

GEBF-6370
The Role of Public Administration Approach to Good Governance Program for City and Public Development
Lisda van Gobel | STIA Bina Taruna

ICEASS-1411
Organizational Commitment, Job Satisfaction and Intention to Stay – in the Case of Registered Nurses
Rose Su-Jung Lin | Ching Kuo Institute of Management and Health

ICEASS-1399
A Study on Relationship between Tzu Chi University Students’ Perception of Parental Marital Relationship, Cohabitation and Marital Attitude
Cheng Yee Wan | Tzu Chi Univercity
Yi Chi Chen | Tzu Chi Univercity
ICEASS-1419
The Globalization of the Financial Markets of Developed Countries Peculiarities of Globalization of Stock Markets in Developing Countries
Karine Adamova | Financial University
Information Engineering, Computer Science & Civil Engineering

The Presidential Hotel, 2F
2014/05/24 Saturday 10:00-11:00

ICEAI-569
Probabilistic Language Modeling for Fake Online Comment Detection
Raymond Yiu Keung Lau | City University of Hong Kong

ICEAI-561
Specific Human Behavior Recognition System via Optical Flow Analysis
Chi-Hung Chuang | Fo-Guang University

ICEAI-578
An Efficient SVM-based Impulse Noise Filter for Image Processing
Tzu-Chao Lin | WuFeng University

ISEANS-845
A New Chaos Genetic Particle Swarm Optimization Algorithm for the multi-target Flexible Job shop Scheduling
Xin Jing | Shenyang Jianzhu University
Li Zheng | Shenyang Jianzhu University

ISEANS-858
Free Vibration and Modal Analysis of Tower Crane Using SAP2000 and ANSYS
Huang Li Jeng | National Kaohsiung University of Applied Science
Syu Hong Jie | National Kaohsiung University of Applied Science
Biology

The Presidential Hotel, 2F
2014/05/24 Saturday 10:00-11:00

ISEANS-674
Investigation of Clinostomum Complanatum (Digenea: Clinostomidae) in Thai Ricefish (Oryzias Minutiliss) during Breeding and Non-breeding Seasons from Pathum Thani Province, Thailand.
Arin Ngamniyom | Srinakharinwirot University
Busaba Panyarachun | Srinakharinwirot University

ISEANS-718
Association Study between Asthma and Prematurity Childhood: A Cluster Effect Model
Hui-Wen Lin | Soochow University
Sheng-Chieh Lin | Soochow University

ISEANS-749
Biotechnology Application of Ovary from Slaughterhouse: In Vitro Assessment on the Toxicity of Cadmium and Copper on Primary Porcine Cumulus Oocyte Complexes (pCOCs) Culture
Mayuva Areekijseree | Silpakorn University
Waramanee Pongsawat | Silpakorn University

ISEANS-868
The Genetic Variant α2β1 Integrin and Diabetic Retinopathy in Tunisian Population with Type 2 Diabetes
Hayet Soualmia | Research Laboratory LR99ES11 Rabta and ISTMT
Fatma Midani | Research Laboratory LR99ES11 Rabta and ISTMT
Amani Kallel | Research Laboratory LR99ES11 Rabta and ISTMT
Riadh Jemaa | Research Laboratory LR99ES11 Rabta and ISTMT
Mehdi Lassoued | Research Laboratory LR99ES11 Rabta and ISTMT
Moncef Feki | Research Laboratory LR99ES11 Rabta and ISTMT
Haifa Sanhaji | Research Laboratory LR99ES11 Rabta and ISTMT
Naziha Kaabachi | Research Laboratory LR99ES11 Rabta and ISTMT
ISEANS-732
Sea Turtle Eggshell from Gulf of Thailand and Andaman Sea Investigation for Conservation: Analysis of Ultrastructure, Morphology and Elements Using Scanning Electron Microscopy
Mayuva Areekijseree ︱ Silpakorn University
Saowaluk Sikiwat ︱ Silpakorn University
Kanlaya Sribuddhachart ︱ Silpakorn University

ISEANS-675
Oxidative Stress as Bioindicator of Zinc Oxide Nanoparticles Toxicity to Biomphalaria Alexandrina Snails
Fayez A Bakry ︱ Theodor Bilharz Research Institute

ISEANS-1045
Toxicological Effects of Atrazine and Roundup Pesticide on Physiological Parameters of Biomphalaria Alexandrina Snails.
Fayez A Bakry ︱ Theodor Bilharz Research Institute
Salwa A. H. Hamdi ︱ Cairo University
Physics & Chemistry

The Presidential Hotel, 2F
2014/05/24 Saturday 10:00-11:00

ISEANS-879
Trap States in Chemically Derived Graphene Oxide Revealed by Anomalous Temperature-dependent Photoluminescence
Haiping He | Zhejiang University
Hui Li | Zhejiang University
Luwei Sun | Zhejiang University

ISEANS-925
The Identification and Simultaneous Quantification of 16 Bile Acids in Hei-Bing-Pian and Trogopterus Dung using Ultra High-performance Liquid Chromatography-mass Spectrometry in Multiple Reaction Monitoring Mode
Yerigui Gao | Inner Mongolia University

ISEANS-839
Influence of Ag-doping on Magnetocaloric Effect of Ni50-xAgxMn37Sn13 Alloy Ribbons
Tran Dang Thanh | Chungbuk National University
The-Long Phan | Chungbuk National University
Nguyen Huy Dan | Vietnam Academy of Science and Technology
Seong-Cho Yu | Chungbuk National University

ISEANS-976
P-N Junction based ZnTe/ZnO Nanoganoderma as a UV-Vis Light Sensitive Photocatalyst
Changzeng Yan | Sungkyunkwan University
Dae Joon Kang | Sungkyunkwan University
ISEANS-928
Synthesis of Zn1-xTixO (0x 0.1) Nanorod by Sol-gel Processes
Henry Setiyanto | Institut Teknologi Bandung
Muhammad Ali Zulfikar | Institut Teknologi Bandung
Nandang Mufti | Universitas Negeri Malang

ISEANS-927
Synthesis of Fe3O4 Magnetic Nanoparticles Carbon Encapsulated From Local Sands by Ultrasonic Chemical Co-Precipitation
Muhammad Ali Zulfikar | Institut Teknologi Bandung
Henry Setiyanto | Institut Teknologi Bandung
Nandang Mufti | Universitas Negeri Malang